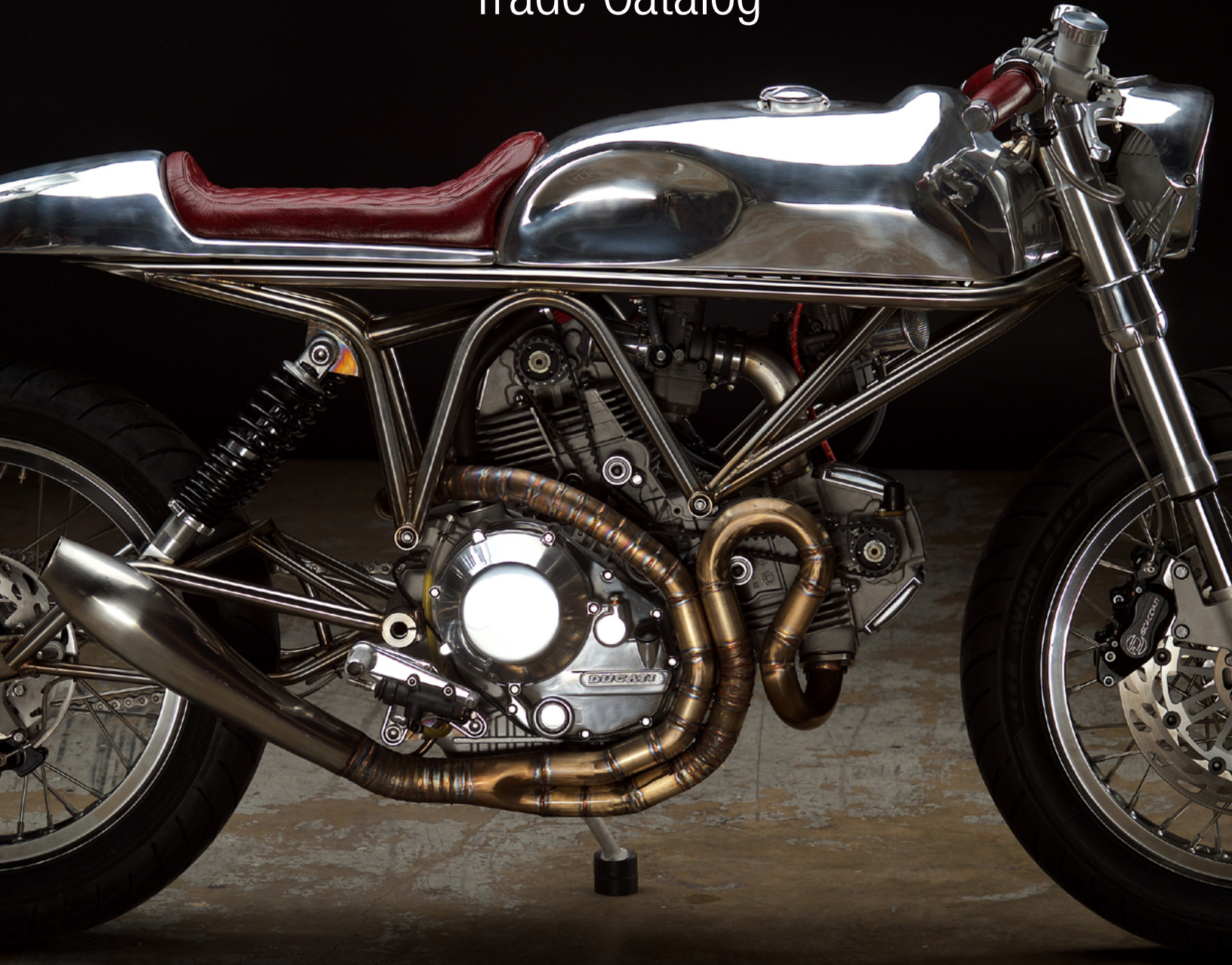


OCTANE PRESS

Trade Catalog



New Books	3
2017 Calendars	5
Best-Selling Books	10
Back List Titles	20
Complete Title Listing	28
Terms and Discount Schedule	30
Order Form	31



The Build

How the Masters Design Custom Motorcycles

- **First design-oriented how to book in the popular bespoke custom motorcycle niche**
- **Created in conjunction with some of the base-known names in custom motorcycle building**
- **A stylish, beautiful book designed for a style-conscious audience**

Synopsis

The custom motorcycle scene is dying for this book. While an assortment of successful books like *The Ride* have offered enthusiast insight into who is building bikes, no good book has offered this group of enthusiasts a guide to creating their own machine. Until now!

Former designer and stylish writer Robert Hoekman Jr drew from the most creative minds in the custom motorcycle scene to offer a comprehensive look at how to design your own custom motorcycle.

The book will scratch the urge of millions of readers dying to bend and shape a vintage machine to their will and lunge into the darkness of an open highway on a creation all their own.

In *The Build*, Robert Hoekman Jr compiles insights from today's best builders to help you plot out your own beautiful beast. Loaded with photos, *The Build* features firsthand advice from the masters of moto design, including John Ryland (Classified Moto), Alan Stulberg (Revival Cycles), Jared Johnson (Holiday Customs), Jarrod DelPrado (DP Customs), and the legendary Max Hazan (Hazan Motorworks).

Book Specifications

Author: Robert Hoekman Jr
Format: Jacketed hardcover
Dimensions: 7.5 x 9.75 inches
Page Count: 192 pages
Publisher: Octane Press
ISBN-13: 978-1-937747-57-2
Publication Date: 06/01/2016
\$45.00

THE BUILD



HOW THE MASTERS DESIGN CUSTOM MOTORCYCLES | ROBERT HOEKMAN JR

Media Campaign

- Excerpts of the book on the popular website Bike EXIF (1.5 million unique visitors per month)
- Reviews in most major motorcycle magazines as well as the most popular custom motorcycle magazines
- Debuts at Handbuilt Custom Motorcycle Show held during MOTO GP in Austin, TX

About the Author

Robert Hoekman Jr is a columnist and contributing editor for the revered motorcycle culture and lifestyle magazine "Iron & Air." He has authored several books and dozens of articles for a range of publications, including Fast Company magazine's "Co.Design" blog. He has spoken on design and other topics to packed rooms at events all over the world. Robert's talents for questioning and challenging conventional wisdom have earned

him success in a myriad of professional interests, including design, writing, editing, design strategy consulting, and public speaking. He rode motorcycles exclusively for the first nine years he had a license (not bothering with a car until he was 26 years old), and has logged more miles on two wheels than on four. Robert lives in downtown Phoenix, Arizona with his partner Jodi and their two dogs, Max and Daisy.

International Scout Encyclopedia

The Authoritative Guide to IH's Legendary 4x4

- Most thorough guide to these trucks ever created, with more than 500 images and 100,000 words
- Officially licensed Scout publication, created in conjunction with well-known expert John Glancy and long-time 4x4 author Jim Allen
- 12-city American book tour to IH and truck events plus heavy social media and direct mail promotion to Scout enthusiasts worldwide

Synopsis

This is the only Scout book you'll ever need. Veteran journalist and four-wheel drive historian Jim Allen and recognized collector and Scout expert John Glancy built the most in-depth book about Scout trucks on the market. The book includes details about all your favorite Scout models from the very first to the last one to leave the factory and some the public never saw. With never-before-seen images and new details about the Scout that will surprise even the most dedicated enthusiast, the *International Scout Encyclopedia* is a must-have for any fan of vintage four-wheel drive rigs or International Harvester.

Book Specifications

Authors: Jim Allen and John Glancy
Format: Jacketed hardcover
Dimensions: 9.25 x 10.5 inches
Page Count: 384 pages
Publisher: Octane Press
ISBN-13: 978-1-937747-51-0
Publication Date: 08/01/2016
\$75.00

INTERNATIONAL Scout Encyclopedia

THE AUTHORITATIVE GUIDE TO IH'S LEGENDARY 4X4



JIM ALLEN AND JOHN GLANCY

Media Campaign

- Extensive media coverage and reviews. Advance commitments from Four-Wheeler, and much more
- 12-city tour with authors selling books at events around the country, including annual Scout gathering put on by author John Glancy
- Excerpts posted online as well as in major four-wheel-drive truck and IH magazines. Author John Glancy has particularly strong social media and direct mail network

About the Authors

Jim Allen has been a soldier, a sailor, an auto technician, an off-road driving instructor, a farmer and a writer/photographer. Some of those things all at once. For the past 24 years, he has been writing for magazines and writing books. This will be book 12, if you count second editions. Jim thought he knew a fair bit about Scouts when he started this project but soon learned differently and happily trudged up the Scout history learning curve.

John Glancy comes from an IH family dating back to the 1940s. He is the owner of an IH Scout Light truck parts business that was purchased from Navistar, producer and founder of the IH Scout & Light Truck Nationals show and swap meet, has been on the National board of directors of the International Harvester Collectors Club and was its first Webmaster. John has worked with Jim Allen in the past assisting with many magazine articles and this will be his first book.

Adventure Motorcycle Calendar 2017

- Features destinations from the Colorado Rockies to South America
- The largest US and European motorcycle magazines have done entire issues on the sport
- Adventure motorcycling is photogenic, exciting and well-played in the media

Synopsis

Exploring the world on today's modern adventure motorcycles offers opportunities to see some of the most spectacular corners of the globe. In this stunning calendar, photographers Alberto Lara and Naomi Tweedle have captured incredible vistas from mountaintops, desert floors, and coastal roadways—in Peru, Colorado,



Costa Rica, Argentina, and more. These remote destinations were visited by adventure motorcycles, which are some of the most capable off-road vehicles in existence. Whether you love motorcycles or travel to remote places, this visually captivating calendar is sure to provide a full year of inspiration.

Calendar Specifications

Author: Alberto Lara and Naomi Tweedle
Format: Calendar
Dimensions: 17 x 11.375 inches
Page Count: 24
Publisher: Octane Press
Images: 24 Color Images
ISBN-13: 978-1-937747-69-5
Publication Date: 08/01/2016
\$15.99

About the Author

Alberto Lara, born and raised in Peru, grew up in the perfect environment to become a tireless traveler. Combining his passion for traveling, the incomparable thrill he gets from riding motorcycles, and his sharp eye for photography was a spontaneous occurrence.

Naomi Tweedle born and raised in Peru, grew up in the perfect environment to become a tireless traveler. Combining his passion for traveling, the incomparable thrill he gets from riding motorcycles, and his sharp eye for photography was a spontaneous occurrence.

Media Campaign

- Extensive outreach to motorcycle retailers and journalists
- Heavily promoted to large adventure motorcycling social groups
- Holiday specials promoted on chat boards and motorcycle forums

Custom Motorcycles Bike EXIF Calendar 2017

- **Bike EXIF is the world's most popular motorcycle website with more than 1.25 million visitors per month**
- **One of the bestselling motorcycle calendars sold today**

Synopsis

The bikes featured in the *Bike EXIF Calendar 2017* were crafted by artisan builders from around the world. They stem from varied backgrounds and take distinctive approaches, but all produce brilliant results.



Calendar Specifications

Author: Chris Hunter
Format: Calendar
Dimensions: 17 x 11.375 inches
Page Count: 26
Publisher: Octane Press
Images: 13 Color Images
ISBN-13: 978-1-937747-67-1
Publication Date: 08/01/2016
\$15.99

About the Author

Chris Hunter of New Zealand started *Bike EXIF* to showcase the world's coolest cafe racer motorcycles, race bikes, concept bikes and style icons. The website has become the leading website in the custom motorcycle world.

Media Campaign

- Extensive outreach to motorcycle journalists
- PR outreach and sample copies sent to all BMW dealers
- PR outreach and sample copies sent to motorcycle specialty retailers

Farmall Calendar 2017

- Popular farm tractor calendar featuring vintage International Harvester machines
- Features tractors from the heart of the United States
- Features extraordinary Farmall tractors restored to their former glory

Synopsis

The history of the Farmall tractor is celebrated for 2017 with sumptuous photography of machines from the entire history of International Harvester. This year's selections are a hard-working crop that showcases the restoration work of some of America's finest restorers, as well as the detective work done by discerning collectors who acquired the tractors.



Calendar Specifications

Author: Lee Klancher
Format: Calendar
Dimensions: 17 x 11.375 inches
Page Count: 24
Publisher: Octane Press
Images: 24 Color Images
ISBN-13: 978-1-937747-66-4
Publication Date: 08/01/2016
\$15.99

About the Author

Lee Klancher is a well-known author and magazine contributor in the motorcycle travel space. The author of *The Devil Can Ride* (Motorbooks, May 2010) and *Motorcycle Dream Garages* (Motorbooks, October 2009) has contributed words and images to more than 30 books as well as hundreds of magazines including *Men's Journal*, *Motorcycle Escape*, and *Motorcyclist*.

Media Campaign

- Heavily marketed and sold to International Harvester enthusiasts and collectors
- Debuted at *Red Power Round Up 2016*, the national convention for International Harvester enthusiasts and collectors
- Marketed and sold to Case IH Dealerships and International Harvester Collector's Chapters

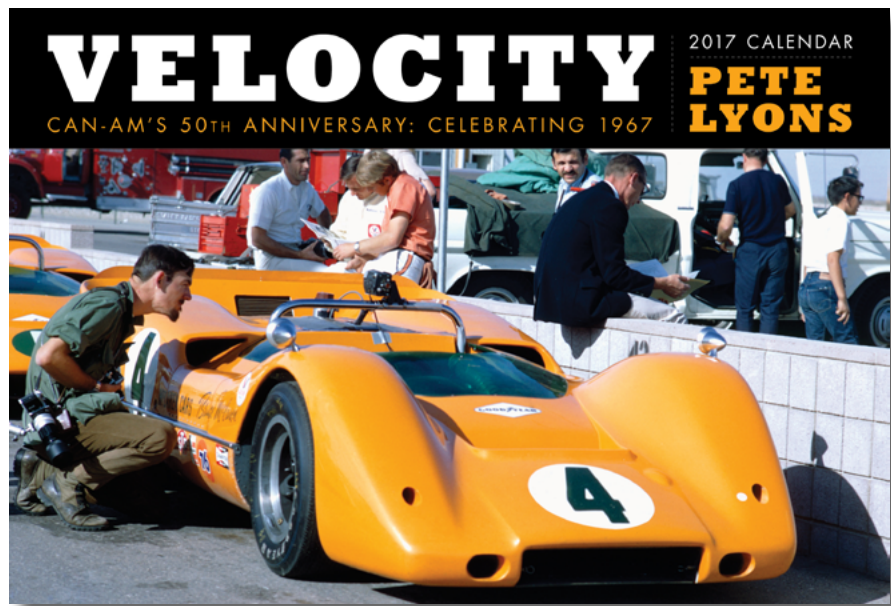
Velocity Calendar 2017

- Vintage auto racing calendar done with well-known author and photographer, Pete Lyons
- Celebrates 50th Can-Am anniversary with in-depth look at the 1967 season
- Each month features a different legend in the racing world accompanied by a short biography

Synopsis

Audacious, imaginative, stunningly powerful, the Can-Am cars of North America's Canadian-American Challenge Cup are still remembered as the fastest road racing machines of their day. Chaparrals, Lolas, McLarens, Porsches, Shadows . . . these big, bellowing, essentially unlimited sports-racers of 1966–1974 may be roaring into their golden anniversary years now, but they will live in fans' hearts forever.

Though the cars were the stars, officially the Can-Am was a driver's championship and it drew the best. All seven title winners—Surtees, McLaren, Hulme,



Revson, Follmer, Donohue, Oliver—also were Formula 1 drivers. These Can-Am Champs and five other fine and memorable racers—Gurney, Hall, Koveleski, Motschenbacher, Parsons—and some of the great cars they drove are celebrated here in words and 24 period photos by award-winning Can-Am reporter/photographer Pete Lyons.

Velocity: Heroes of the Can-Am is Lyons' fifth annual racing calendar with Octane Press. As before, all the images are new to this series, none were published in our earlier calendars.

Calendar Specifications

Author: Pete Lyons
Format: Calendar
Dimensions: 17 x 11.375 inches
Page Count: 24
Publisher: Octane Press
Images: 24 Color and B&W Images
ISBN-13: 978-1-937747-70-1
Publication Date: 08/01/2016
\$29.99

About the Author

Reporter-photographer **Pete Lyons** has had a long career of covering auto racing of many kinds. Author of 12 published books, including *Fast Lines* with Octane Press, Pete has covered the racing world for over 50 years. See more Lyons racing photos and all of Pete's books about motorsport at petelyons.com.

Media Campaign

- PR outreach and sample copies sent to vintage racing and automotive journalists
- Pete Lyons appearances and promotions at vintage races in Laguna Seca
- Buzz built on automotive and vintage racing chat forums

Red Combines 1915–2015

*The Authoritative Guide to
International Harvester and Case-IH
Combines and Harvesting Equipment*

- **Much-anticipated follow-up to Red Tractors 1958-2013 published during the 100th anniversary of the IH combine**
- **In-depth behind-the-scenes coverage of how the axial flow was built and transformed the industry**
- **Intense pre-sale buzz for this book amongst enthusiasts and core specialty retailers**

Synopsis

The first axial flow combine transformed the industry and was hailed as the most significant piece of farm equipment built in the 20th century. The axial flow used advanced technology to process crops faster and more efficiently than anything else on the market.

The axial flow started with research done by a rogue Swedish engineer in the 1950s, was continued in secret by a group of dedicated engineers from East Moline, Illinois, who did their work in a top-secret garage that only a select few were allowed to enter.

The book tells the story of how extensive research and development allowed IH to build a new machine that took the market by storm.

Done with dozens of interviews of engineers, salespeople, and customers, the book captures the behind the scenes drama and the cloak and dagger encounters with

Book Specifications

Author: Lee Klancher and Gerry Salzman
Format: Hardcover
Dimensions: 11.8 x 10.5 inches
Page Count: 382
Publisher: Octane Press
ISBN-13: 978-1-937747-45-9
Publication Date: 09/15/2015
\$75.00

RED COMBINES

1915–2015

THE AUTHORITATIVE GUIDE TO INTERNATIONAL HARVESTER
AND CASE IH COMBINES AND HARVESTING EQUIPMENT



rival companies personnel and machines.

The dramatic text is accompanied by more than 300 archival images, concept drawings, sketches, and new photography of the machines and men at work today.

Media Campaign

- Aggressive mass market and specialty media campaign, with print and online advertisements working in conjunction with online photo gallery and promotion via social media. Note that publisher and Case IH have significant social media and web site audiences
- National publicity tour including appearances at Red Power Round up 2015 (25,000 attendance), Farm Progress Days

About the Authors

Lee Klancher is a widely-published author and photographer. His work has appeared in *Men's Journal*, *Motorcyclist*, *Draft*, several popular calendars, and more than 20 books.

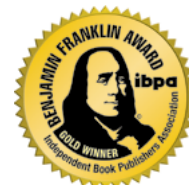
Gerry Salzman spent 26 years at Case IH in product development and was heavily involved in the launch of the first Axial-Flow combines.

(7,400 attendance) and Husker Harvest Days (100,000 attendance)

- Aggressive social media, online and marketing with enthusiasts
- Partnership with IHCC clubs to promote book within collector's circuits

Awards

Red Combines 1915-2015 has won three book awards, including: A GOLD Benjamin Franklin Award in the Professional and Technical category. A GOLD IPPY Award in the Transportation category. A SILVER Benjamin Franklin Award in the History category.



Red Tractors 1958–2013

*The Authoritative Guide to
International Harvester and Case-IH
Farm Tractors in the Modern Era*

- Covers every IH and Case IH model made from 1958-2013
- Hot-selling title in its third printing, with more than 10,000 copies sold LTD
- Includes original design renderings and exclusive interviews

Synopsis

The modern IH and Case-IH tractors have received virtually no coverage in books, yet they are the most popular collectible machines available today.

This authorized history of International Harvester and Case-IH tractors includes data and photos of every model built from 1958 to 2013, as well as in-depth information about how these tractors were designed and constructed.

The story traces the innovations and struggles of the final days of International Harvester, and then the exciting story of the creation of the Case-IH Magnum, an innovative machine that signaled the birth of a new company.

Book Specifications

Authors: Lee Klancher,
Ken Updike, Oscar H. Will, et al
Format: Hardcover
Dimensions: 11.8 x 10.5 inches
Page Count: 384
Publisher: Octane Press
ISBN-13: 978-1-937747-15-2
Publication Date: 08/30/2013
\$75.00

About the Authors

Lee Klancher is a widely-published author and photographer. His work has appeared in *Men's Journal*, *Motorcyclist*, *Draft*, several popular calendars, and more than 20 books.

Oscar H. Will is a well-respected author of books about tractors and rural life.

Kenneth Updike is a well-respected author of tractor books and regular contributor to *Red Power* magazine.

Endorsements

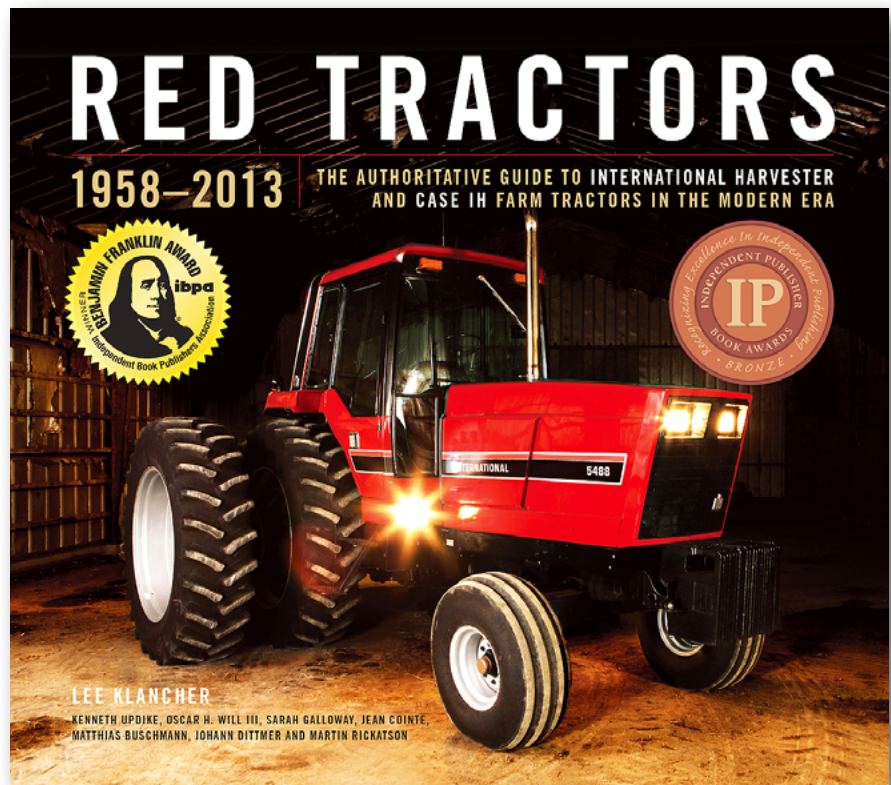
"The 384-page, six-plus-pound book is an imposing work, almost requiring a tractor to lift it." – Ben Marks, *Collectors Weekly*

"Red Tractors 1958-2013 is without question the most comprehensive and lavish book ever produced on post-1958 IH tractors and the Case IH models that followed in 1985."

– Rory Day, *Classic Tractor Magazine*

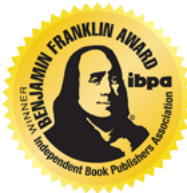
"Whether you've always 'bled red' or if you're just tickled by tractors in general, this book is a fascinating read-and a gorgeous ride."

– Michael Perry,
author of *Truck: A Love Story*



Awards

2014 Gold Benjamin Franklin Award winner in History and 2014 IPPY winner in Transportation.



Ongoing Promotions

- Tractor of the Week posts beginning October 1 and running through Christmas. Promoted on social media and tractor chat forums
- Distributing free chapter with automated retweet buttons and other social media links
- Continuing promotion to Case IH dealerships, tractor museums and other resellers specializing in tractor items

Racing the Gods

*A Ducati Superbike
Racer's Autobiography*

- **Inspirational story by Ducati Superbike legend, Paul Ritter**
- **Uplifting tale about overcoming a disabling accident to continue living life to its exciting potential**
- **Personal account of racing Ducati 750SS and 900SS with Superbike legends including Reg Pridmore, Wes Cooley, Mike Baldwin, and Keith Code**

Synopsis

Paul Ritter's autobiography tells the story of the early days of Superbike racing. Ritter raced a Ducati 750SS and 900SS during the formative days of American Superbike racing. Paul shocked the racing community by winning the first AMA pro Superbike race he entered. His quick success, good nature, and competitive spirit made him one of racing's beloved characters.

His account of those days gives readers an up close and personal look into the days when professional racers in the sport were weekend warriors who traveled on shoestring budgets and fueled their bikes with passion and (if they were good) a few dollars of winnings. Ritter tells of racing with legends like Reg Pridmore,

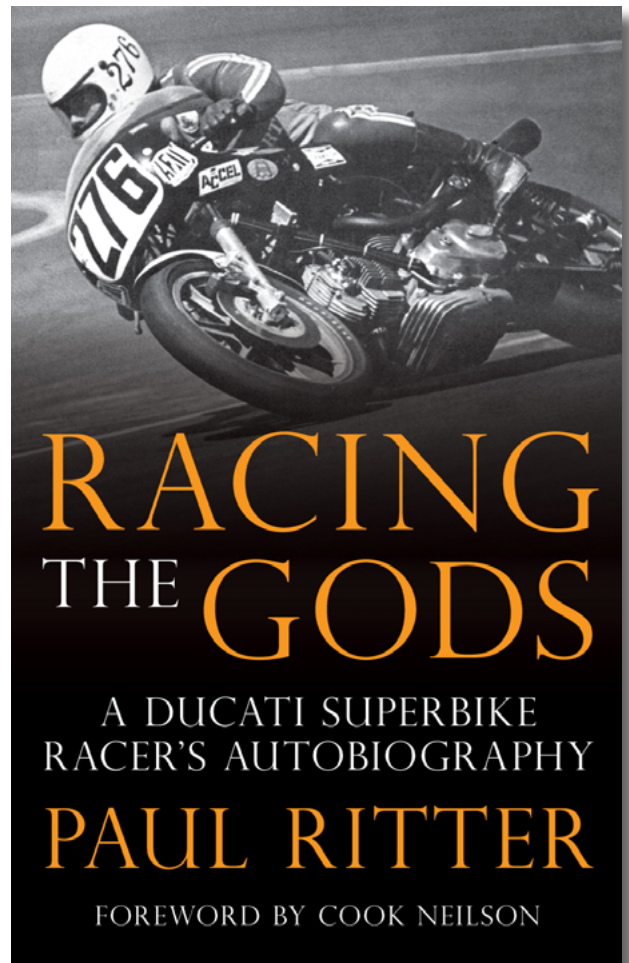
Wes Cooley, Mike Baldwin, and Keith Code.

Nearly 20 years after retiring from top-level racing, Ritter was hurt in tragic accident at a vintage race that left him without the use of his legs. His story of dealing with a tragic loss is as powerful and inspiring as his remarkable success on the race track.

Ritter's passion for riding, racing and life carries through his book. For anyone who loves motorcycles or appreciates a great story, *Racing the Gods* is an engrossing, inspirational tale.

Media Campaign

- Personalized outreach to motorsports journalists and enthusiasts
- Release event and appearance at 2015 MotoGP races in Austin, Texas



Book Specifications

Author: Paul Ritter
Foreword by: Cook Neilson
Format: Hardcover
Dimensions: 6 x 9 inches
Page Count: 256
Publisher: Octane Press
ISBN-13: 978-1-937747-60-2
Publication Date: 05/01/2015
\$29.95

About the Authors

Paul Ritter is a Superbike racer from the 1970s. An accident at a vintage race in 1998 left him paralyzed from the chest down. Ritter has overcome great obstacles to live a life full of riding his Moto Guzzi, scuba diving and enjoying retirement with his wife Dee.

Cook Neilson is a former Superbike racer and journalist. As editor of *Cycle Magazine*, he lifted the magazine to widespread popularity in the 1970s.

Canning, Pickling and Freezing with Irma Harding

Recipes to Preserve Food, Family and the American Way

- Pictorial step-by-step instructions outlining over 10 food preservation techniques
- Over 250 recipes from across the country
- Historical content from International Harvester's 1950's fictitious spokeswoman, Irma Harding

Synopsis

Irma Harding was the face of International Harvester's line of household appliances. She quickly found her place in every modern household with her quick-witted kitchen advice. In this detailed guide, Marilyn McCray offers step-by-step instructions on how to preserve foods for flavor, freshness, and quality with a little help from Irma. Produce for preserving can be sourced from your garden, farmer's market, or local shops. McCray covers preservation techniques from canning and pickling to smoking and drying. Tricks, techniques and tasty recipes are provided by food artisans, chefs, and

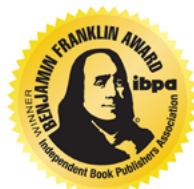
organic farms from around the country. This colorful book gives you the necessary tools to develop fresh and local eating practices with appeal across genders and generations.

Ongoing Promotions

- Continuing appearances in community through book signings and food festivals
- Promotion to food preservations groups through social media, web series and online chat forums
- Recipe of the week postings on blog and promoted through social media, specifically Pinterest

Awards

2015 IBPA Benjamin Franklin Award in Book Cover—Small Format



Book Specifications

Author: Marilyn McCray
Foreword by: Michael Perry
Format: Softcover
Dimensions: 6 x 9 inches
Page Count: 256
Publisher: Octane Press
ISBN-13: 978-1-937747-17-6
Publication Date: 06/02/2014
\$22.95

About the Author

Marilyn McCray is a self-confessed foodie. She cooked at a dude ranch and served on the Restaurant Committee of the Sante Fe Wine and Chile Festival. Her love for food has driven her high involvement in the organic food movement. She frequents the farmer's markets in her hometown of Austin, Texas. McCray is a contributor to *edibleAustin* and *Austin Woman Magazine*.

Endorsements

"Austinite Marilyn McCray has revived many of Irma Harding's best tips, recipes and instructions..." "The book is filled with images and advertisements from Harding's heyday, as well as instructions and tutorials for basic techniques including water-bath and pressure canning, refrigerator pickles and freezer jams."
— Addie Broyles, Austin American Statesman

"Marilyn McCray's book, revives the wisdom of this food preservation icon; it's peppered with Irma quotes, history, old advertisements, and recipes for preserving the harvest. It's a book both beginners and longtime food preservationists will appreciate."
— Cecilia Nasti, Field and Feast KUT

Planters & Cultivators

- Blends real photos and animated cartoons to teach children about farm machinery
- Written for children ages 4-8
- Highly educational book with details about how food is grown for people and animals

Synopsis

Planters & Cultivators introduces children to the world of modern farming and the specialized equipment that is used on the farm for cultivating, planting and spraying crops. This book is filled with colorful action photographs, fun illustrations and a cast of cartoon equipment characters. Narrated by Casey the farmer and Tillus the worm. Tammi the Tiller, Evan the Early Riser planter and Peter the Patriot Sprayer work hard to get the spring planting done on Happy Skies Farm. The science of land cultivation and planting is explained in fun terms for children to learn about this essential part of farming. Recommended for ages 4-8.



Book Specifications

Author: Holly Dufek
 Illustrated by: Paul E. Nunn
 Format: Hardcover
 Dimensions: 9 x 9 inches
 Page Count: 32
 Publisher: Octane Press
 ISBN-13: 978-1-937747-55-8
 Publication Date: 03/01/2016
 \$14.99

About the Authors

Holly Dufek holds a Master's Degree in Education and has written stories and articles for a national curriculum development publisher. She lives in Wisconsin with her husband, Matt, and their three children.

Paul E. Nunn is a full-range artist who has worked on projects for Disney, Warner Brothers, Lucas Arts, Nickelodeon and Sesame Street. He lives in Wisconsin with his wife, Amy, and their two children.

Media Campaign

- PR and review copies for ag press, small newspapers and trade journals
- Social Media Advertising and extensive posts
- Review copies and communication to appropriate bloggers
- PR outreach and review copies sent to top 20 children's book reviewers in US
- PR outreach to tractor enthusiast media
- New specialty retailer research and promotion to them
- Five-state author tour summer 2015



DISTINCTIVE BOOKS FOR DISCERNING READERS
 WWW.OCTANEPRESS.COM • 512.334.9441

A Year on the Farm

Book Specifications

Author: Holly Dufek
9 x 9 inches Hardcover
32 pages
978-1-937747-56-5
Jan 1, 2015
\$14.99



Synopsis

A Year on the Farm introduces children to the world of modern farming, showing the tractors, combines and other equipment needed to plant and harvest crops. The book is filled with photographs of equipment at work and a cast of illustrated characters including Casey the farmer and Tillus the worm, and a whole team of equipment characters. Casey and her farm equipment friends teach readers about the different jobs a farmer does each session. Children will learn that modern farming involves planning for the farm year, reacting to the weather and working hard as a team. Recommended for ages 4-8.

Big Tractors

Book Specifications

Author: Holly Dufek
9 x 9 inches Hardcover
32 pages
978-1-937747-53-4
April 1, 2015
\$14.99



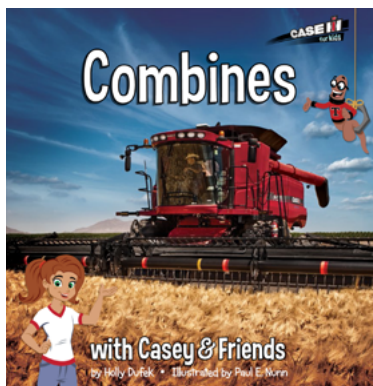
Synopsis

Big Tractors introduces children to the world of modern farming, showing how the biggest, most powerful tractors handle the demanding jobs of pulling and powering on the farm. This book is filled with colorful action photography, fun illustrations and a cast of cartoon equipment characters. Narrated by Casey the farmer and Tillus the worm, *Big Tractors* teaches readers how Big Red and Sammy- the two biggest tractors on the farm- use their powerful muscles to work in the field with the rest of the team. Learn about the science of farming and discover how advanced technology makes Big Red and Sammy special. Recommended for ages 4-8.

Combines

Book Specifications

Author: Holly Dufek
9 x 9 inches Hardcover
32 pages
978-1-937747-54-1
Aug. 1, 2015
\$14.99



Synopsis

Combines introduces children to the world of modern farm equipment- showing how the most complex machines on the farm work to harvest crops. This book is filled with colorful action photographs, fun illustrations and a cast of cartoon equipment characters. Narrated by Casey the farmer and Tillus the worm, *Combines* teaches readers how Cody and Kellie- the combines of Happy Skies Farm- harvest crops by gathering, separating, and unloading grain and corn. Learn about the science of farming and discover how their technology makes Cody and Kellie amazing! Recommended for ages 4-8.

Casey's Bright Red Christmas

Book Specifications

Author: Holly Dufek
9 x 9 inches Hardcover
32 pages
978-1-937747-61-9
Oct. 1, 2015
\$14.99



Synopsis

It's Christmas time at Happy Skies Farm! Tillus the worm, Big Red, Sammy and the rest of the team are excited to celebrate the season. But Casey the farmer is busy working: feeding animals, repairing fences and planning for the year ahead. With so much to do, Casey wonders if she'll have time to prepare for the holidays. That's when Tillus and the team unite to make this Christmas extra special for their busy friend. Recommended for ages 4-8.

Beast

The Top Secret Ilmor-Penske Engine that Shocked the Racing World at the Indy 500

- The true story of how a legendary race engine in IndyCar history was created
- Written by Jade Gurss, best-selling author of *In the Red* and former publicist to Dale Earnhardt Jr. and Mercedes-Benz
- Contains a wealth of technological and development history

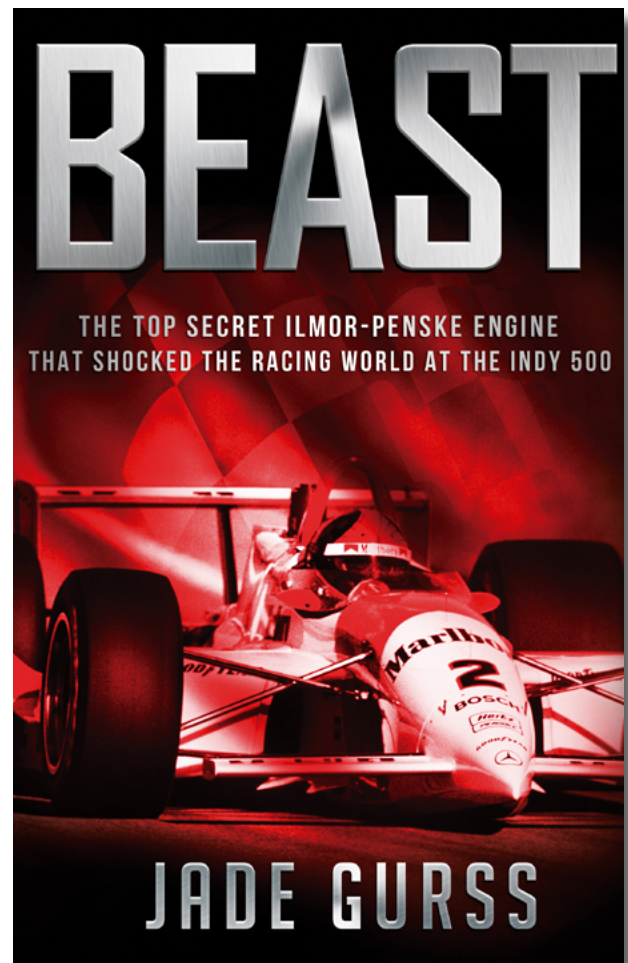
Synopsis

Roger Penske was always looking for ways to gain the 'Unfair Advantage' with his cars. The Penske PC23 Mercedes, debuted at the 1994 Indy 500, bent the rules very close to the breaking point. Created in absolute secrecy, the new engine from Ilmor gave Team Penske 200 more horsepower than any other car in the race. The race was a turning point in American open wheel racing and for Team Penske, beating big names like Mario Andretti. The innovative redesign included a custom push-rod system and restyled rear deck. Of the eleven victories with this car,

five were complete podium sweeps for Team Penske. No car rivaled the Penske PC23 and the engine was later ruled illegal. In a story that reads like a spy novel, the dramatic journey from recognizing the loophole to winning the Indy 500 is recounted in great detail with behind-the-scenes reporting.

Ongoing Promotions

- Included in holiday gift bundles with other automotive books and calendars
- Promotion within vintage auto enthusiast through social media and online forums



Book Specifications

Author: Jade Gurss
Foreword by: Mario Illien
Format: Hardcover
Dimensions: 6 x 9 inches
Page Count: 256
Publisher: Octane Press
ISBN-13: 978-1-937747-33-6
Publication Date: 05/25/2014
\$29.95

About the Authors

Jade Gurss is the author of *In the Red* and co-author of New York Times Bestsellers *Driver #8* and *DW: A Lifetime Going Around in Circles*. Gurss was in charge of marketing and publicity for Ilmor Engineering, the race-engine design and manufacturing arm of Mercedes-Benz. He also managed sports publicity for Mercedes-Benz. Native of Topeka, KS he now resides in Concord, NC.

Mario Illien is an engineer specializing in motorsport engine design. Native of Switzerland, Illien broke onto the race scene in 1971 with Bonnier. In 1983, Illien created Ilmor Engineering with Paul Morgan. Illien designed Indycars and Formula 1 engines. Illien is the Technical Director of Ilmor Engineering.

Endorsements

"Gurss nailed it! I lived between that engine and probing media for the entire month of May, 1994, and couldn't have told the story any better. Take the rest of the day off, Jade."
— Tom Cotter, Automotive Journalist

"In 'Beast', Jade Gurss has shone a light into the shadows of the Skunk Works-style operation from which emerged one of the greatest machines in Indy car history."
— David Malsher, Editor, *RACER*

"An incredible tale told from the perspective of those who made it happen."
— John Zimmermann, Associate Editor, *Vintage Racecar Journal*

The American Legacy in Formula 1

Synopsis

Through this photographic masterpiece, enthusiasts are offered a valuable look into the history of American drivers in Formula 1. It recounts the history of Americans in the Formula 1 World Championship, and offers a detailed review of the drivers, teams, constructors and tracks involved. It is illustrated with the superb photographic work of the Cahier family (Bernard and son Paul-Henri), and others. Whether on a coffee table or prized amongst a bookshelf, this historical collector's piece will make the perfect statement for any Formula 1 aficionado. Mario Andretti introduces the book and reminds readers of the bridge that exists between America and Europe, as well as its importance to his own career.



Book Specifications

Author: Phillip van Osten, Bernard Cahier and Paul-Henri Cahier
Foreword by: Mario Andretti
Format: Hardcover
Dimensions: 11 x 9 inches
Page Count: 196
ISBN-13: 978-0-9884290-0-0
Publication Date: 11/18/2012
\$40.00

About the Authors

Phillip van Osten has spent his life dedicated to Grand Prix racing. He has contributed to *French 11 Magazine*, worked as Belgian broadcaster for Be. TV and co-authored a book about Belgian driver Jacky Icks.

Bernard and Paul-Henri Cahier are a father and son duo who have spent their careers photographing Grand Prix races.

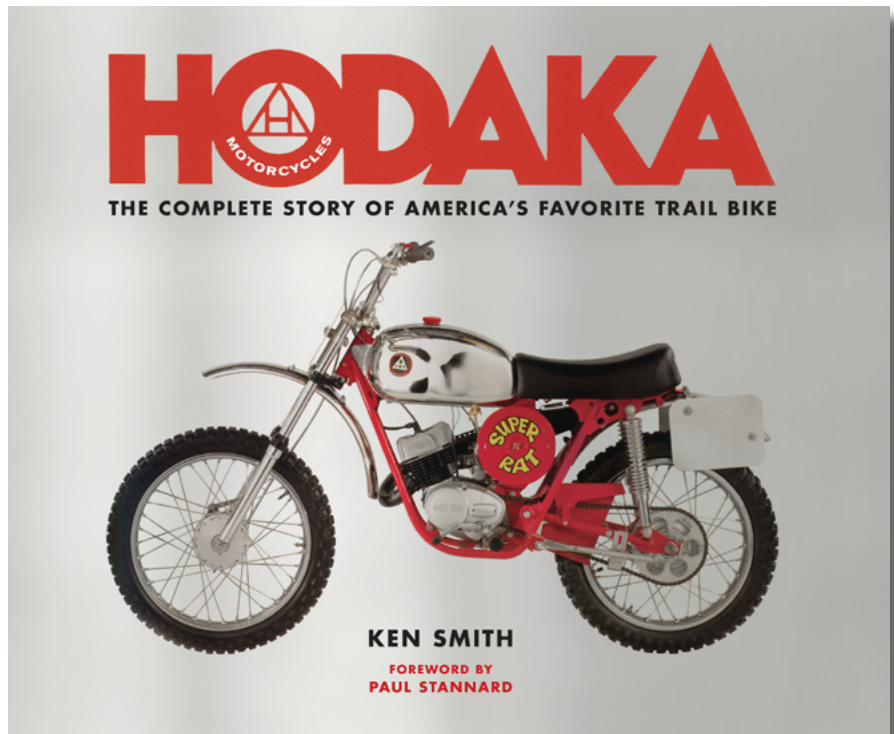
Hodaka

*The Complete Story of
America's Favorite Trail Bike*

- Showcases original artwork surrounding the most creatively marketed dirt bike
- Complete history of the intercontinental creation of the 1960's
- Paul Stannard of Strictly Hodaka researched and collected original documents to create this book

Synopsis

Hodaka motorcycles were some of the most creatively marketed and designed motorcycles in America. Opening its doors in 1964, Hodaka is credited by some as starting the trail bike craze in the United States. The bike of choice for the hip young racer, the street-savvy hipster, or the 14-year-old boy's favorite poster, these machines had colorful logos, advertising and terrific names. The Combat Wombat, Road Toad, Dirt Squirt and the fantastic Super Rat are all covered in detail in this new book from Ken Smith. Even after the company meeting its demise in the late 1970s, Hodaka Motorcycles are still revered by dirt bike enthusiasts all over the world. More than 15 years in the making, this exhaustively-researched tome contains extensive details about the machines as well as a treasure trove of photographs, advertisements, and graphics.



Media Campaign

- Publication coincides with 50th anniversary of Hodaka
- Heavy promotion of book in specialist media targeted at enthusiasts for vintage motorcycles
- Author appearances and major promotion in advertisement and direct customer outreach for launch of the book at 50th Anniversary celebration in late June 2014
- Direct outreach to worldwide network of Hodaka fans done by Strictly Hodaka, the online nexus for all things Hodaka
- Appearances and signings at Barber Vintage Festival in October 2014, the world's largest gathering of vintage motorcycle enthusiasts
- Author appearance on *Jay Leno's Garage*, one of the most popular online motor enthusiast sites

Book Specifications

Author: Ken Smith
Foreword by: Paul Stannard
Format: Hardcover
Dimensions: 10 x 8.5 inches
Page Count: 192
Publisher: Octane Press
ISBN-13: 978-1-937747-36-7
Publication Date: 07/01/2014
\$60.00

About the Authors

Ken Smith became editor and part owner of *VMX Magazine*, the world's leading publication covering the vintage and classic dirt bike scene.

Paul Stannard is a Hodaka enthusiast who has been involved with the company for over 18 years. Stannard runs Strictly Hodaka, a parts business which source and make hard to find parts for the legendary bike.

Also Available

Hodaka Collector's Edition \$180



The Adventurous Motorcyclist's Guide to Alaska

Routes, Road Food, Dive Bars and Gearhead Destinations

- **Written with Phil Freeman, the foremost expert on motorcycle travel in Alaska**
- **Includes suggested riding itineraries from five days to three weeks, outlining activities and amenities along the way**
- **Suggests gear, emergency tools and proper attire for all Alaska conditions**

Synopsis

Put one of the most knowledgeable motorcycle tour guides in Alaska in your pocket with this witty, fun book that brings to life the best roads and off-beat destinations in the state. This colorful guide lists all the road routes in Alaska with recommended dirt road excursions past mines, mountains and streams. The book includes ideal itineraries, the most interesting side roads, and great places to sleep, eat, and get off your bike to sightsee. Gear suggestions, motorcycle transport

options, camping tips, and how to incorporate the Marine Highway System into your trip are also part of the package. The content focuses on the Alaska dirt and paved highways, but also includes the Canadian highways of interest as well as the Alaska Highway from Dawson Creek, British Columbia to Delta Junction, Alaska.

Created by author Lee Klancher and long-time Alaskan motorcycle tour guide Phil Freeman, this obsessively-researched book combines unsurpassed detail on the best backroads in Alaska with first-hand recommendations for the best hotels, cabins, restaurants, and micro-breweries from a guide who has visited every corner of America's wildest state.

Awards

2013 IBPA Benjamin Franklin Silver Award winner in Travel category



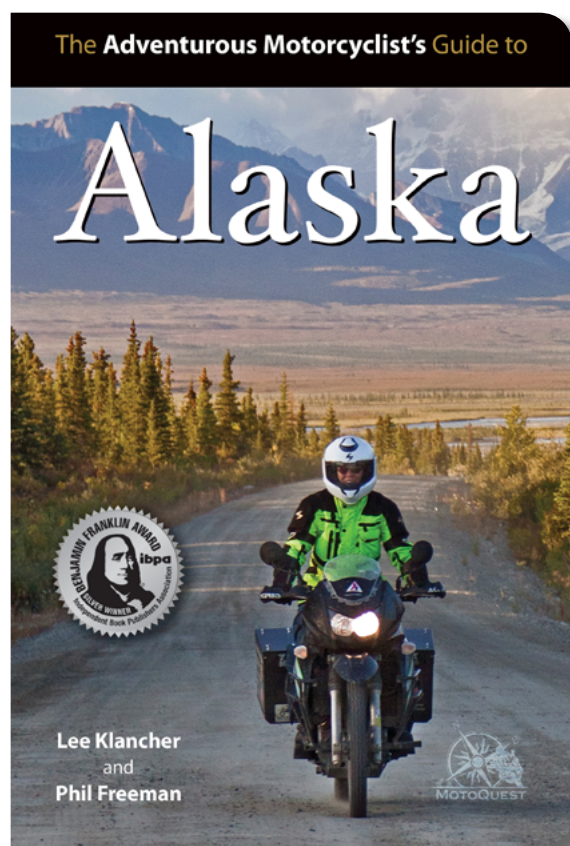
Book Specifications

Authors: Lee Klancher and Phil Freeman
Format: Softcover
Dimensions: 6 x 9 inches
Page Count: 224
Publisher: Octane Press
ISBN-13: 978-0-9829131-2-3
Publication Date: 07/01/2012
\$29.95

About the Authors

Lee Klancher is a well-known author and magazine contributor in the motorcycle travel space. The author of *The Devil Can Ride* (Motorbooks, May 2010) and *Motorcycle Dream Garages* (Motorbooks, October 2009) has contributed words and images to more than 30 books as well as hundreds of magazines including *Men's Journal*, *Motorcycle Escape*, and *Motorcyclist*.

Phil Freeman is a native Alaskan who has spent much of the past decade riding his native state (as well as most of the globe), both as owner of Motoquest Tours and exploring on his own.



Ongoing Promotions

- Included in gift bundles with other adventure motorcycle products
- Promotion to adventure motorcycle enthusiast through web series, social media and online chat forums

Endorsements

"If you are even thinking about riding Alaska, get Lee and Phil's book."

— Paul H. Smith, *AdvMoto Magazine*

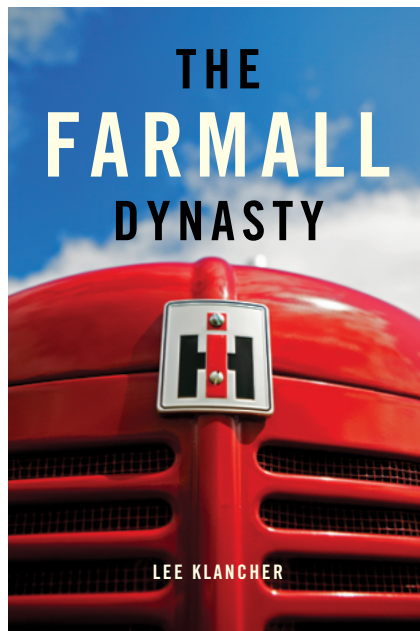
"The authors have designed this book for adventure motorcyclists or anyone who appreciates visiting the authentic portions of Alaska."

— Vince Winkle, *BMW Motorcycle Magazine*

The Farmall Dynasty

Synopsis

The developmental history of the tractors built by the dominant agricultural manufacturer of the early 20th Century, International Harvester, is dramatically told in *The Farmall Dynasty*. The book traces the evolution of the Farmall tractor from the early Titans and Moguls through to modern times. The book includes well-researched accounts of the development of the original Farmall, the Letter Series, 4100, Cub, and other legendary IHC tractors, with first-hand accounts from factory engineers describing the challenges they faced. This book is an updated revision of the text from the rare and now out-of-print *International Harvester Photographic History* (ISBN 0-7603-0130-1).



Book Specifications

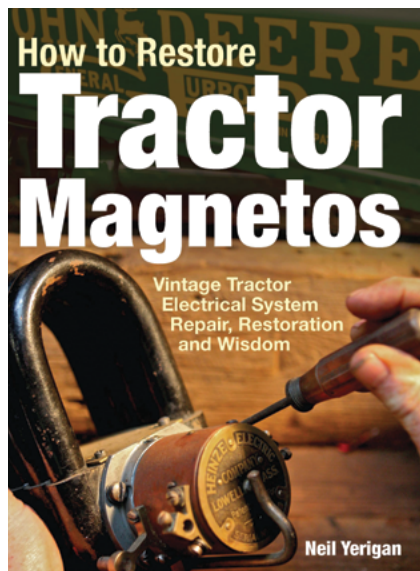
Author: Lee Klancher
Format: Softcover
Dimensions: 6 x 9 inches
Page Count: 218
Publisher: Octane Press
ISBN-13: 978-0-9821733-0-5
Publication Date: 10/01/2008
\$19.95

How to Restore Tractor Magnetos

Vintage Tractor Electrical System Repair, Restoration and Wisdom

Synopsis

Now back in print, *How To Restore Tractor Magnetos* includes sections on the most common magnetos, including those made by Wico, American Bosch, International Harvester, Fairbanks-Morse, Case, Eiseman and more. Also included is voltage regulator field repair and testing, electric starter motors, and wiring advice. Yerigan augments the book's technical detail with anecdotes about the trials and tribulations of day-to-day life in his state-of-the-art (for 1936) south Minneapolis electrical repair shop.



Book Specifications

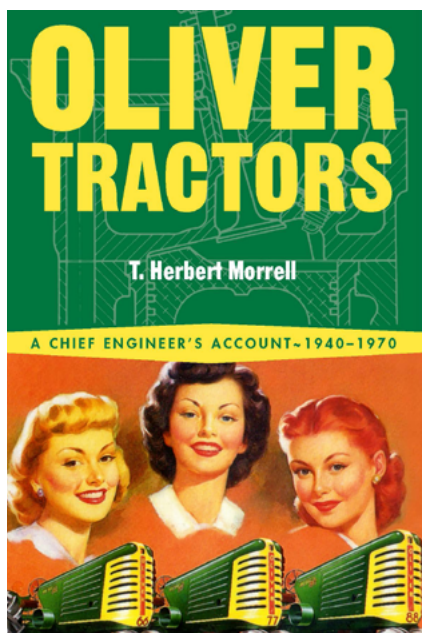
Author: Neil Yerigan
Format: Softcover
Dimensions: 7.44 x 9.69 inches
Page Count: 184
Publisher: Octane Press
ISBN-13: 978-0-9821733-6-7
Publication Date: 02/01/2011
\$24.95

Oliver Tractors

A Chief Engineer's Account—1940-1970

Synopsis

This first-hand account from Oliver's chief engineer provides intimate detail on how some of the most collectible Oliver tractors were designed, built and sold. Author T. Herbert Morrell was the chief engineer for Oliver from 1944 through 1970. He was a key figure in the development of the Fleetline tractors, the upgraded Super series, and the all-new 1600, 1750, 1800, and 1900 tractors. This book provides a behind-the-scenes look at how these tractors were conceived and built from one of their foremost designers. The text has appeared in the book *Oliver Farm Tractors* (Motorbooks, Sep. 1997), and this updated rendition includes additional supporting technical data.



Book Specifications

Author: Herbert T. Morrell
Format: Hardcover
Dimensions: 6 x 9 inches
Page Count: 304
Publisher: Octane Press
ISBN-13: 978-1-937747-10-7
Publication Date: 09/01/2011
\$50

Forward

The First American Unsupported Expedition to the North Pole

Synopsis

John Huston and Tyler Fish faced -50 degrees Fahrenheit temperatures and little or no sunlight during the 55 days it took them to cross 475 miles to the North Pole. The experience not only set a record, it changed the two men forever. They consumed 7,000 calories per day, carried 260 pounds of equipment each, didn't shower for 55 days, and had to ski non-stop for the last 72 hours in order to make their destination on time. This is the story of the expedition and how it changed the two men forever.

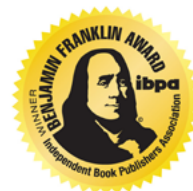


Book Specifications

Author: John Huston and Tyler Fish
Format: Hardcover
Dimensions: 8 x 10 inches
Page Count: 176
Publisher: Octane Press
ISBN-13: 978-1-937747-90-9
Publication Date: 11/2011
\$39.95

Awards

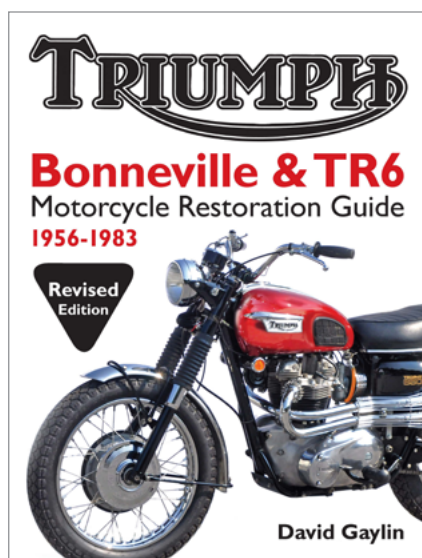
2012 Gold Benjamin Franklin Award winner in Sports and Recreation



Triumph Bonneville & TR6 Motorcycle Restoration Guide 1956-1983

Synopsis

Triumph's Bonneville and the TR6, are two of the most revered models in all of motorcycling. Today the Bonnie and Tiger are highly sought-after classics—machines whose pedigree demands correct mechanical restoration and accurate refinishing. *Triumph Bonneville and TR6 Motorcycle Restoration Guide: 1956-1983* contains all the information needed to guarantee the correct restoration of your classic. More than 250 photos and extensive technical appendices supplement Triumph expert David Gaylin's thoroughly researched text.



Book Specifications

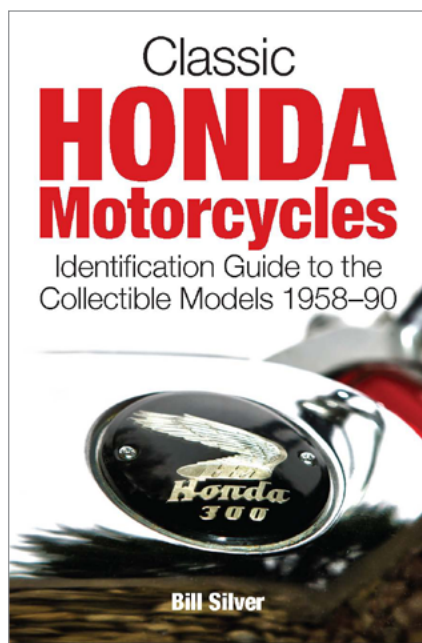
Author: David Gaylin
Format: Softcover
Dimensions: 7.44 x 9.69 inches
Page Count: 276
Publisher: Octane Press
ISBN-13: 978-0-9821733-8-1
Publication Date: 05/2011
\$29.95

Classic Honda Motorcycles

Identification Guide to the Collectible Models 1958-1990

Synopsis

Classic Honda Motorcycles by Bill Silver presents an overview of Honda motorcycles produced from 1958 through 1990. Based on the *Illustrated Buyer's Guide to Classic Honda Motorcycles*, this revised encyclopedic guide offers more than 400 additional photos. Enthusiasts will find a bounty of useful and interesting information about which bikes are likely to suit an individual rider's needs, which models are most collectible and how to find parts for rare Honda motorcycles. The book also offers general and mechanical evaluations of every model along with detailed specifications, riding impressions of select Honda models, and other useful tidbits.



Book Specifications

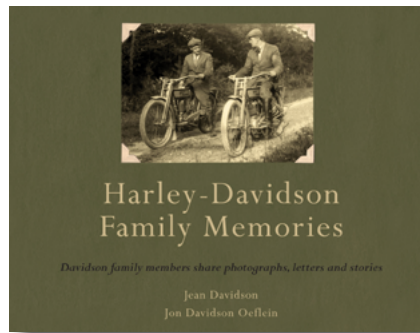
Author: Bill Silver
Format: Softcover
Dimensions: 6 x 9 inches
Page Count: 224
Publisher: Octane Press
ISBN-13: 978-1-937747-06-0
Publication Date: 08/15/2012
\$40

Harley Davidson Family Memories

*Davidson Family Members Share
Photographs, Letters and Stories*

Synopsis

The grand-daughter of one of the founders of the Harley-Davidson motorcycle company offers a very personal glimpse of the founding days of the Harley-Davidson company. Jean Davidson and her son, Jon Davidson-Oefflein, gathered colorful stories from the founders. Complemented by photographs from the family archive, rare magazines, and even the Harley-Davidson archives, these personal glimpses provide an entertaining and revealing portrait of the men and women who created America's favorite motorcycle.



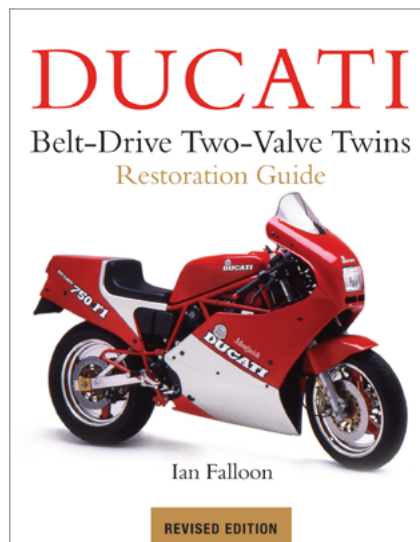
Book Specifications

Authors: Jean Davidson, Jon Davidson Oefflein
Format: Hardcover
Dimensions: 11 x 8.5 inches
Page Count: 176
Publisher: Octane Press
ISBN-13: 978-1-937747-18-3
Publication Date: 10/08/2013
\$29.95

Ducati Belt- Drive Two-Valve Twins Motorcycle Restoration Guide

Synopsis

This hands-on guide helps owners ensure originality during restoration and modification by identifying key components of the 500/600/650SL, 750 F1, 750 Sport, 750SS, 900SS, Monster, and other two-valve belt-drive built since '79. Hundreds of photos illustrate all mechanical details, while appendices cover specifications and identify sources for the restorer. Includes numerous sidebars suggesting model-specific modifications. First published in 2000, this revised edition has been updated with new information for its 2012 release.



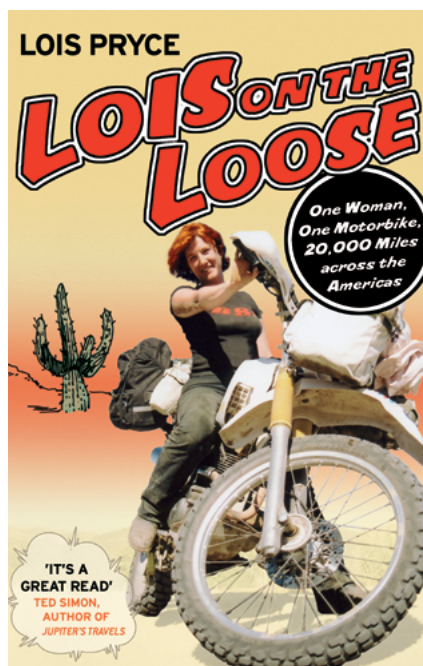
Book Specifications

Authors: Ian Falloon
Format: Softcover
Dimensions: 8.25 x 10.625 inches
Page Count: 224
Publisher: Octane Press
ISBN-13: 978-1-937747-11-4
Publication Date: 01/15/2013
\$40

Lois on the Loose

Synopsis

Lois Pryce was working at the BBC in London, firmly set on the career track. Her days in a cubicle were numbered, and it wasn't long before she was back on her bike and looking for adventure. Armed only with the Spanish words for "caution" and "cheese," Lois set off to conquer America...both Americas, actually. Starting in Alaska and working her way down the Pacific Coast, she rode through snow, desert, and everything in between to reach the southernmost tip of Argentina. Lois tackled every type of fellow biker imaginable and endured everything the continents could throw at her with quick thinking and a vibrant sense of humor. Whether bribing her way through Central American borders, spending the night in a Mexican brothel, or crashing her bike in Patagonia, Lois's bright, funny travelogue will charm anyone who longs for adventure and a stretch of the open road.



Book Specifications

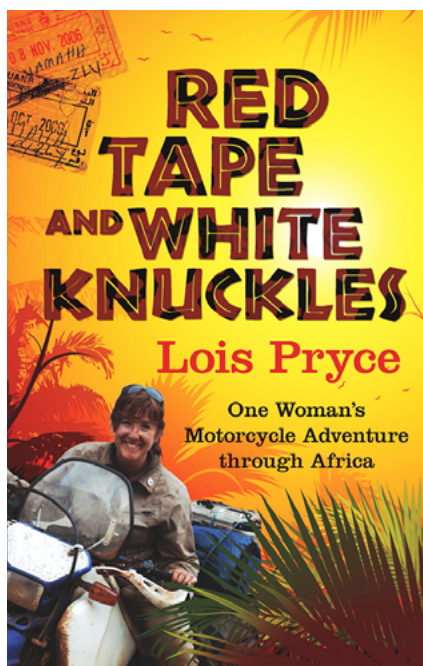
Author: Lois Pryce
Format: Softcover
Dimensions: 6 x 9 inches
Page Count: 352
Publisher: Octane Press
ISBN-13: 978-1-937747-08-4
Publication Date: 11/01/2012
\$22.95

Red Tape and White Knuckles

One Woman's Motorcycle Adventure through Africa

Synopsis

Unafraid of a challenge—and having already ridden her motorbike from Alaska to the southernmost tip of South America—Lois Pryce decided she could never be one to settle for a last-minute package holiday in Viva Espana. So, she began the kind of adventure most of us could only ever dream of. Donning her crash helmet and armed with her trusty maps and a baffling array of visas, Lois got on her bike once more to make an international journey. Alone. No support vehicles, no fancy GPS and no satellite phone. Leaving from London, finishing in Cape Town—and the small matter of tackling the Sahara, war-torn Angola and the Congo Basin along the way—this feisty independent woman's grand trek through the Dark Continent of Africa is the definitive motorcycling adventure.



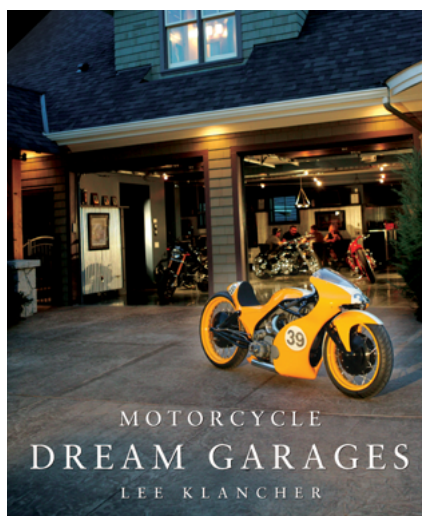
Book Specifications

Author: Lois Pryce
Format: Softcover
Dimensions: 6 x 9 inches
Page Count: 410
Publisher: Octane Press
ISBN-13: 978-1-937747-13-8
Publication Date: 02/2013
Price: \$24.95

Motorcycle Dream Garages

Synopsis

The hardcover version of *Motorcycle Dream Garages* is available in very limited quantities, and exclusively from Octane Press. Motorcycles are photographed every day. You see them on Web sites, in magazines, and at shows. But the places where they spend their day is a bit of a secret. And the best of the best live in luxurious palaces, lavishly outfitted warehouses, and gritty shops. *Motorcycle Dream Garages* visits these private enclaves for a sneak peek into the homes of the world's most exotic motorcycles.



Book Specifications

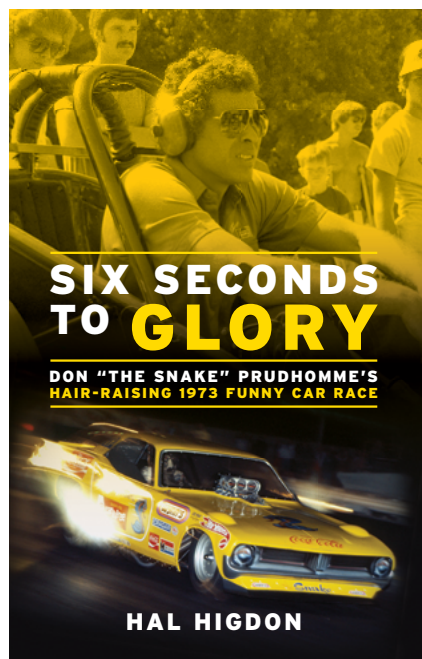
Author: Lee Klancher
Format: Hardcover
Dimensions: 11 x 9.6 inches
Page Count: 192
Publisher: Motorbooks
ISBN-13: 978-0-7603-3550-5
Publication Date: 10/01/2009
Price: \$75

Six Seconds to Glory

Don "The Snake" Prudhomme's Hair-Raising 1973 Funny Car Race

Synopsis

The early career of Don Prudhomme is captured in this spine-tingling account of the 1973 Nationals at Indianapolis Raceway Park. Master writer Hal Higdon spent the race weekend shadowing Prudhomme during a race that was the turning point in The Snake's dominating Funny Car racing career. Higdon captured the weekend drama minute-by-minute as Snake fights for a chance to make history. Along the way, Higdon delves into Prudhomme's history as a racer, giving the reader insight into how Don Prudhomme became a household name in the early 1970s. Higdon takes the readers behind the wheel, into the pits and back along the hard road where years of planning and training reach their climax for a driver within a space of seconds.



Book Specifications

Author: Hal Higdon
Format: Softcover
Dimensions: 5 x 8 inches
Page Count: 160
Publisher: Octane Press
ISBN-13: 978-1-937747-27-5
Publication Date: 09/04/2013
\$12.95

Race to Win

The 7 Essential Skills of the Complete Champion

Book Specifications

Author: Derek Daly
Format: Hardcover
Dimensions: 6 x 9 inches
Page Count: 256
Publisher: Octane Press
ISBN-13: 978-1-937747-26-8
Publication Date: 05/26/2011
\$29.95

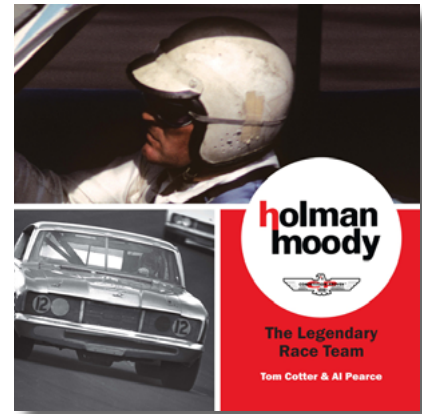


Holman-Moody

The Legendary Race Team

Book Specifications

Authors: Tom Cotter
and Al Pearce
Format: Hardcover
Dimensions:
10 x 10 inches
Page Count: 256
Publisher:
Octane Press
ISBN-13:
978-1-937747-19-0
Publication Date:
06/21/2013
\$75.00



Fast Lines

*Memorable Moments in Motorsports by Pete Lyons from
Vintage Racecar Magazine*

Book Specifications

Author: Pete Lyons
Format: Softcover
Dimensions: 6 x 9 inches
Page Count: 268
Publisher: Octane Press
ISBN-13: 978-0-9829-1319-2
Publication Date: 08/19/2011
\$24.95

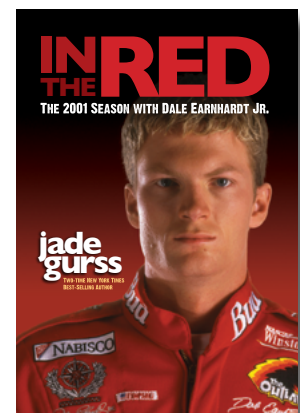


In the Red

The 2001 Season with Dale Earnhardt Jr.

Book Specifications

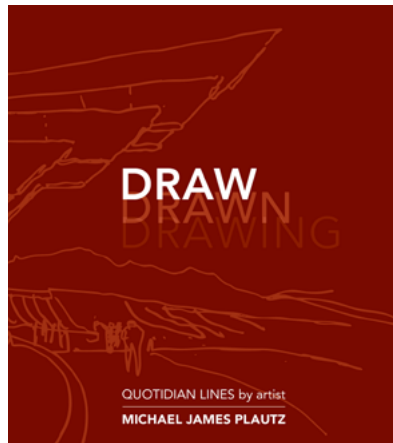
Author: Jade Gurs
Format: Jacketed Hardcover
Dimensions: 6 x 9 inches
Page Count: 304
Publisher: Octane Press
ISBN-13: 978-1-937747-90-9
Publication Date: 02/26/2012
\$29.95



Draw *Quotidian Lines by artist Michael James Plautz*

Book Specifications

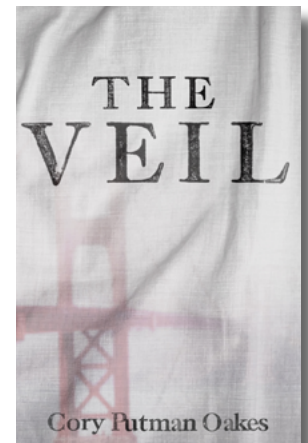
Author: Michael J. Plautz
Format: Hardcover
Dimensions:
9.25 x 10.5 inches
Page Count: 230
Publisher: Octane Press
ISBN-13:
978-0-9829131-4-7
Publication Date:
12/15/2011
\$40



The Veil

Book Specifications

Author: Cory Putnam Oakes
Format: Softcover
Dimensions: 6 x 9 inches
Page Count: 288
Publisher: Octane Press
ISBN-13: 978-0-9829131-6-1
Publication Date: 11/01/2011
\$11.99

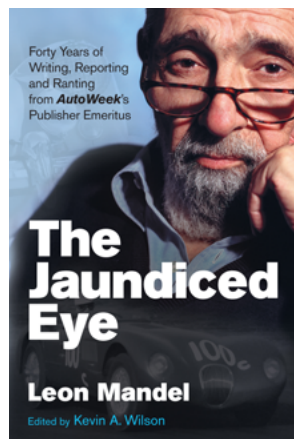


The Jaundiced Eye

Forty Years of Writing, Reporting and Ranting from AutoWeek's Publisher Emeritus

Book Specifications

Author: Leon Mandel
Foreword by: Keith Crane
Format: Softcover
Dimensions: 6 x 9 inches
Page Count: 362
Publisher: Octane Press
ISBN-13: 978-0-9821733-5-0
Publication Date: 04/15/2010
\$21.95



Witch Hunt

Essays on the U.S. Auto Industry and the Blithering Idiots Who Almost Killed It

Book Specifications

Author: Peter M. De Lorenzo
Format: Hardcover
Dimensions: 6 x 9 inches
Page Count: 344
Publisher: Octane Press
ISBN-13: 978-0-9821733-7-4
Publication Date: 03/15/2011
\$37.95



Title	Author	ISBN-13	Pub Date	Retail Price	Carton Quantity	Carton Weight (lbs)
FARM, TRUCK, AND TRACTOR						
International Scout Encyclopedia	Jim Allen and John Glancy	978-1-937747-51-0	08/01/2016	\$75.00	n/a	n/a
Red Combines 1915-2015	Lee Klancher	978-1-937747-45-9	9/1/2015	\$75.00	4	28
Red Combines 1915-2015: Collectors Edition	Lee Klancher	978-1-937747-58-9	9/1/2015	\$250	3	30
Red Tractors 1958-2013	Lee Klancher	978-1-937747-15-2	9/30/2013	\$75.00	4	28
Red Tractors 1958-2013: Collector's Edition	Lee Klancher	978-1-937747-16-9	9/30/2013	\$250.00	3	30
The Farmall Dynasty	Lee Klancher	978-0-9821733-0-5	10/15/2008	\$19.95	n/a	n/a
How To Restore Tractor Magnetos	Neil Yerigan	978-0-9821733-6-7	2/1/2011	\$24.95	n/a	n/a
Oliver Tractors	T. Herbert Morrell	978-1-937747-10-7	9/1/2012	\$50.00	22	32
Canning, Pickling and Freezing with Irma Harding	Marilyn McCray	978-1-937747-17-6	6/2/2014	\$22.95	24	38
MOTORSPORTS						
Racing the Gods	Paul Ritter	978-1-937747-60-2	05/01/2015	\$29.99	24	27
The American Legacy in Formula 1	Philip van Osten	978-0-9884290-0-0	11/06/2014	\$40.00	10	33
Beast	Jade Gurs	978-1-937747-33-6	5/25/2014	\$29.95	16	19
Fast Lines	Pete Lyons	978-0-9829131-9-2	8/19/2011	\$24.95	n/a	n/a
Holman-Moody	Tom Cotter, Al Pearce	978-1-937747-19-0	6/21/2013	\$75.00	8	29
In the Red	Jade Gurs	978-0-9829131-8-5	2/26/2012	\$29.95	20	26
Race to Win	Derek Daly	978-1-937747-26-8	5/26/2013	\$29.95	24	29
Six Seconds to Glory	Hal Higdon	978-1-937747-27-5	9/4/2013	\$12.95	80	25
The Jaundiced Eye	Leon Mandel	978-0-9821733-5-0	4/15/2010	\$29.95	n/a	n/a
Witch Hunt	Peter De Lorenzo	978-0-9821733-7-4	3/15/2011	\$37.95	n/a	n/a
MOTORCYCLE						
The Build	Robert Hoekman Jr	978-1-937747-57-2	06/01/2016	\$45.00	n/a	n/a
Racing the Gods	Paul Ritter	978-1-937747-60-2	05/01/2015	\$29.99	n/a	n/a
Classic Honda Motorcycles	Bill Silver	978-1-937747-06-0	8/1/2012	\$40.00	32	35

(Continued on next page)

Title	Author	ISBN-13	Pub Date	Retail Price	Carton Quantity	Carton Weight (lbs)
Ducati Belt Drive Two-Valve Twins Motorcycle Restoration Guide	Ian Falloon	978-1-937747-11-4	10/1/2012	\$40.00	22	38
Harley-Davidson Family Memories	Jean Davidson, Jon Davidson-Oeflein	978-1-937747-18-3	8/1/2013	\$29.95	14	37
Hodaka Motorcycles	Ken Smith	978-1-937747-36-7	7/1/2014	\$60.00	14	35
Hodaka Motorcycles Collector's Edition	Ken Smith	978-1-937747-37-4	7/1/2014	\$180.00	10	34
Lois on the Loose	Lois Pryce	978-1-937747-08-4	11/1/2012	\$22.95	48	31
Motorcycle Dream Garages	Lee Klancher	978-0-7603-3550-5	9/4/2013	\$75.00	12	34
Red Tape and White Knuckles	Lois Pryce	978-1-937747-13-8	3/18/2013	\$24.95	44	29
The Adventurous Motorcyclists' Guide to Alaska	Lee Klancher, Phil Freeman	978-0-9829131-2-3	7/1/2012	\$29.95	28	34
Triumph Bonneville & TR6 Motorcycle Restoration Guide: 1956-83	David Gaylin	978-0-9821733-8-1	5/15/2011	\$29.95	20	36
MISCELLANEOUS						
Draw	Michael J. Plautz	978-0-9829131-4-7	12/15/2011	\$40.00	10	34
Forward	John Huston	978-1-937747-90-9	12/17/2011	\$40.00	12	32
The Veil	Cory Putman Oakes	978-0-9829131-6-1	11/7/2011	\$11.99	28	25
CHILDRENS BOOKS						
A Year on the Farm	Holly Dufek	978-1-937747-56-5	1/15/2015	\$14.99	38	30
Big Tractors	Holly Dufek	978-1-937747-53-4	4/1/2015	\$14.99	34	30
Combines	Holly Dufek	978-1-937747-54-1	6/1/2015	\$14.99	38	30
Casey's Bright Red Christmas	Holly Dufek	978-1-937747-61-9	11/1/2015	\$14.99	38	30
Planters & Cultivators	Holly Dufek	978-1-937747-55-8	9/1/2015	\$14.99	38	30
CALENDARS						
Adventure Motorcycle Calendar 2017	Alberto Lara Naomi Tweddle	978-1-937747-69-5	08/01/16	\$15.99	40	32
Custom Motorcycles Bike EXIF Calendar 2017	Chris Hunter	978-1-937747-67-1	08/01/16	\$15.99	40	32
Farmall Calendar 2017	Lee Klancher	978-1-937747-66-4	08/01/16	\$15.99	40	32
Velocity Calendar 2017	Pete Lyons	978-1-937747-70-1	08/01/16	\$29.99	40	32

Discount Schedule 2016

Octane Press is pleased to work with hundreds of vendors around the world. We have developed a discount schedule that allows you to compete in today's complicated bookselling market, and have a real human being on-site who works directly with you to ensure quick, helpful, and friendly service.

Feel free to send feedback on how we can improve our vendor customer service to company owner and founder, Lee Klancher at lee@octanepress.com.

Order Quantity	Discount (off retail price)
1–9 units:	40%
10–99 units:	50%
100 or more units:	60%

Note: This is a cumulative total, so you can mix products to get the better discounts (5 books and 5 calendars = 10 units, meaning the order qualifies for the 50% discount).

Shipping

We charge for shipping via the most economical method (USPS, Ground, or LTL). We can supply shipping quotes for large orders and overseas shipments.

Email or phone orders to:

sales@octanepress.com
512.761.4555

Terms

30-day payment terms with accepted credit application
([click this download link for our credit application](#))
Pre-publication orders due 30 days prior to ship date
Returns accepted for 30 days

Business Office

Octane Press
809 S. Lamar Blvd, Suite H
Austin, TX 78704
Phone: 512.334.9441
octanepress.com

Warehouse Address / Returns

Edwards Brothers Malloy
Fulfillment Solutions - West Building
5949 Jackson Road
Ann Arbor, MI 48103-9573
Phone: 734.887.4320

ISBN Prefixes

978-0-9821733-X-X
978-0-9829131-X-X
978-1-937747-XX-X

Distribution Venues

Retailers can also order our books from:

YBP Library Services

<http://www.ybp.com>
999 Maple Street
Contoocook, NH 03229
P: +1 603-746-3102

Publishers Group UK

Sales:
Publishers Group UK
63-66 Hatton Garden
London EC1N 8LE
United Kingdom
Phone: +(44) 020 7405 1105
Fax: +(44) 020 7242 3725
Email: Sales@pguk.co.uk

Distribution:

Grantham Book Services (GBS)
Trent Road
Grantham
NG31 7XQ
United Kingdom
Phone: +(44) 1476 541080
Fax: +(44) 1476 541061
Email: orders@pbs.tbs-ltd.co.uk

Ingram Retailer Services

<http://www.ingramcontent.com/retailers>

Baker & Taylor

<http://www.baker-taylor.com/retail.cfm>

Books and Calendars by Octane Press

No minimum order quantity. Order 100 total items or more and receive 60% off.

Book Title	Retail Price	Quantity	Total
		Total Quantity	Total Value

DISCOUNTS: 1–9 units 40% Off 10–99 units 50% Off 100+ 60% Off	Discount
Actual freight will be added to your order.	YOUR COST

Shipping Address (no PO Boxes)

Dealer Name _____

Attn. _____

Street _____

City _____

City/State/Zip _____

Country _____

Phone _____

Email _____

Charge to the following credit card

Mastercard Visa AMEX Discover

Card Number

Expiration Date /

CVC Number*

Signature _____

Cardholder's name _____

* (Credit Verification Code) This 3-4 digit code is usually located on the back of the credit card in the signature field after the credit card number. Exact location may vary with credit card.

Billing Address (if different from shipping)

Dealer Name _____

Attn. _____

Street _____

City/State/Zip _____

Country _____

Phone _____

Credit Terms available on orders of 10+, based on application approval

How to Order

**Phone orders to:
512-761-4555**

**Email this form to:
sales@octanepress.com**

**Fax this form to:
512-852-4737**

**Mail this form to:
Octane Press
809 S. Lamar Blvd, Suite H
Austin, TX 78704**

